

Impact Management Project (IMP)

IMPACT MANAGEMENT PROJECT (IMP)



Door:

“A global network of standard-setting organisations who have come together to accelerate widespread adoption of impact measurement and management.”

“Unprecedented collaboration between the United Nations Development Programme (UNDP), the [Global Reporting Initiative \(GRI\)](#), the Global Impact Investing Network (GIIN), the [Principles for Responsible Investment \(PRI\)](#), the International Finance Corporation (IFC), the Global Steering Group for Impact Investment (GSG), Social Value International (SVI), the [Organisation for Economic Co-operation and Development \(OECD\)](#), and the World Benchmarking Alliance (WBA)” [Bron]



Sinds: 2016

Gebied: ESG

Verplichting: Nee, vrijwillig.

Gebaseerd op: x

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Informatie: (1/2)

“The IMP Network is the first time that a group of leading organisations, who work on different pieces of the puzzle and on different parts of the value chain, have come together to work in a deliberately coordinated fashion, aiming to rationalise content and reduce fragmentation.

The IMP network is an unprecedented collaboration between nine global organisations, including:

- UNDP – to provide a seal and certification for SDG-enabling investments and organise relevant impact intelligence from across the UN system.
- IFC – to promote adoption of impact management principles for investors.
- [OECD](#) – to further develop the conceptual framework for impact management practice.
- [GRI](#) – to evolve impact-based disclosure standards for businesses.
- SVI – to further develop the conceptual framework for impact management practice.
- GIIN – to evolve impact-based reporting standards for impact investors.
- [PRI](#) – to provide investors with an impact classification system for investment products.
- WBA – to provide public benchmarks that include the impact performance of the world’s 2,000 largest companies in relation to the SDGs.
- GSG – to establish a methodology for impact-weighted financial accounts based on generally accepted principles, disclosure standards and a transparent impact rating system.” [\[Bron\]](#)

Investor Impact Matrix: “a methodology that allows investors to map their entire portfolio or specific products by their effects on people and planet.”

Zie: <https://impactmanagementproject.com/investor-impact-matrix/>

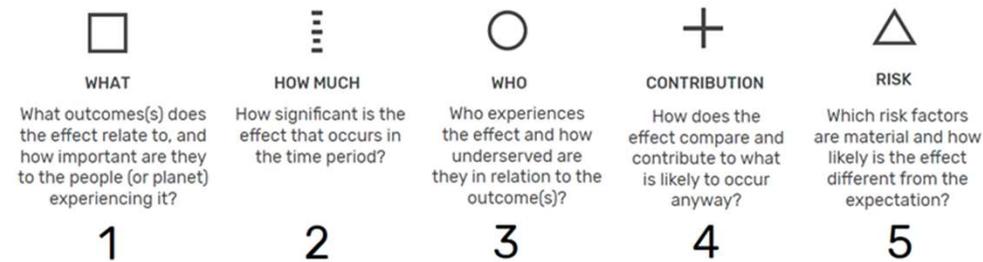
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Informatie: (2/2)

“According to the IMP framework, all businesses (...) have effects on people and planet, both positive and negative. The materiality of their net impact can be assessed along five dimensions:

1. Relate to important positive or negative outcomes (WHAT).
2. Are significant (HOW MUCH),
3. Occur for underserved people or the planet (WHO),
4. Whether our role makes the effect better or worse than is likely to occur anyway (CONTRIBUTION),
5. The likelihood that the effect is different from our expectation (RISK)” [Bron]



Gerelateerd:



Rapport ‘The Investor’s Perspective: How an asset manager can map its portfolio by the effects it has on people and planet – and what we can learn from this’ (september 2017)

Zie: https://impactmanagementproject.com/wp-content/uploads/Investor_s-Perspective-PGGM_-Mapping-a-portfolio-by-its-effects-on-people-and-planet.pdf

Sustainable Development Goals (SDG’s): “Achieving the **SDGs** by 2030 also calls for a shift in how businesses and investors understand and communicate their performance. To this end, the Impact Management Project’s network is creating an impact-based measurement and management approach that provides the basis for more appropriate comparison of different businesses’ total effects on people and the planet.” [Bron]

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Leden/deelnemers: 'Our partners' / 'Enabled by a diverse group of thoughtful advisors':
o.a. pensioenuitvoeringsorganisaties, vermogensbeheerders, fondsen en goede doelen.
'Facilitated by', 'Contributing authors' en 'Partners',
Zie: <https://impactmanagementproject.com/about/>

Wat doen pensioenfondsen? **PGGM:**

- "PGGM has carried out a mapping of its own portfolio to the matrix.
Zie, p. 10: https://www.pggm.nl/english/what-we-think/Documents/Investor-Perspective_PGGM_re-release-1.pdf

Links: <https://impactmanagementproject.com/>

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